



# Rackspace Technology Data Freedom

Defeat data gravity, minimize unpredictable public cloud transit costs and guarantee multicloud data accessibly.

Find your independence from public cloud data gravity by repatriating storage in a neutral environment that's managed by Rackspace Technology and directly connected to every public cloud of your choice via low latency, private connections. Disaggregating storage from public cloud computing frees your information from being held hostage by unpredictable data egress charges and helps to ensure that all applications and native toolsets, regardless of the cloud in which they reside, may easily call back to the same data repository, eliminating the need for costly replications.

## Experts Dedicated to Your Success

Rackspace Technology has spent years crafting one of the most robust multicloud interconnection fabrics, RackConnect® Global, which provides multiple secure paths for connecting with all your cloud deployments and edge environments, no matter where they're located, for an integrated and low-latency hybrid cloud experience.

Our storage and network security experts leverage that ecosystem to craft cloud-adjacent, private storage environments. With Rackspace Data Freedom, only information that must make its way to a public cloud migrates over (while avoiding the public internet) to mitigate costly egress charges incurred when data exits the public cloud.

## Key Benefits

Rackspace Data Freedom helps you:

**Eliminate data egress charges:** Avoid large-scale migrations to the public cloud and minimize data transit costs. Data that absolutely must enter the public cloud, provides up to 80% savings on transit costs by utilizing the Rackspace Technology private network as opposed to the public internet.

**Unshackle information:** Spin up essentially infinite private, low-latency virtual connections over one physical connection from the disaggregated storage environment, so applications and toolsets across a multitude of public cloud vendors and zones operate as a seamless whole.

**Customize your storage solution:** Your solution is designed according to your needs. From basic hybrid models to high performance all-flash platforms, protocol types and even advanced features or expansion shelves, Rackspace Technology builds the best solutions in accordance with your specific requirements.

## About Rackspace Technology®

Rackspace Technology is your trusted partner across cloud, applications, security, data and infrastructure.

- 2,500 + cloud engineers
- Hosting provider for more than half of the Fortune 100
- 20+ years of hosting experience
- Customers in 120+ countries
- VMware Principal Partner Cloud Provider
- Dell Titanium CSP Partner

## Industry Recognized Leader

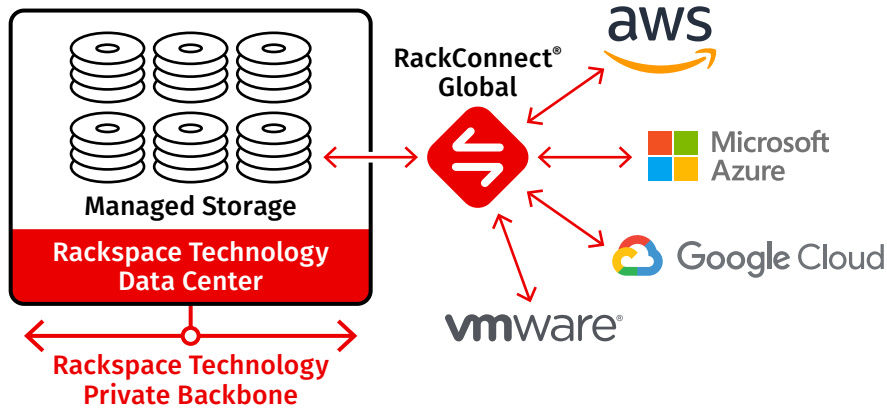
- Three-Time recipient of VMware Partner Innovation Award
- Four-Time recipient of Dell Technologies Partner of the Year Award
- A leader in the Forrester Wave: Hosted Private Cloud Services, Q2 2020, North America and Europe
- A Major Player in the IDC MarketScape: Worldwide Colocation and Interconnection Services 2019-2020 Vendor Assessment
- A leader in the 2020 Gartner Magic Quadrant for Public Cloud Infrastructure Professional and Managed Services, Worldwide

## Fanatical Experience™

Experts on your side, doing what it takes to get the job done right. From first consultation to daily operations, Rackspace Technology combines the power of always-on service with best-in-class tools and automation to deliver technology when and how you need it.

## Architecture

Example Rackspace Data Freedom network topology



### Take the Next Step

Let's talk about how Rackspace Technology expertise helps you achieve your goals.

Learn more: [www.rackspace.com/cloud-connectivity/rackconnect/global](http://www.rackspace.com/cloud-connectivity/rackconnect/global)

Call: 1-800-961-2888